

Wet the Pencil

Architect and yacht designer Stefano Pastrovich focuses on lifestyle to create unique boats, which exude his passion for experimentation.



© MY 55m X EASY - Courtesy of Pastrovich Studio

© MY 80m X PORCELLIN - Courtesy of Pastrovich Studio



"Form and function have to go hand in hand. You go by function but gradually, as the project takes shape, you have to give it a raison d'être", Pastrovich says. "Custom is where the big challenge lies. You have to start from scratch with a unique style every time and redouble your efforts to produce something excellent."

The sky and the sea: two of Stefano Pastrovich's intrinsically linked passions, which he has pursued since a young age. Born in 1973, in Genoa, Italy, the designer began designing, building and test-flying his own gliders at age 10. Soon, he would do the same with boat models. "The third dimension is what connects the two", he says. "I also feel adrenaline whether I'm flying or sailing." Developing new concepts, experimenting and overcoming the fear of failure to find other ways to do things are all part of Pastrovich's philosophy, key to honing his craft throughout his childhood and still significant in his work today. As a young adult, he moved to San Francisco where he took his private pilot's license at the age of 18. Back in Genoa, he studied at

the Faculty of Architecture before living in Spain for two years. He started his career in the world of shipbuilding, first at Martin Francis' eponymous design studio where he was involved in the design of MY 57m SenseS. In 2000, Pastrovich was appointed chief designer at the Wally style office where he designed the 47', 64', 73', 118' and 55' Wallypower. In 2005, he took the plunge and launched his own yacht design firm, Pastrovich Studio, which today is based in Monaco. "When I was young, I used to spend three months every year with my parents on the sea", he says. "I feel very good in this element. I love sailing boats, motor boats, diving. It is not possible to design a boat without having [been on one]. It is as if we



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© MY 47' Wallypower - Photo by Gilles Martin Raget

had to design a house when we have never lived anywhere. How would you draw a bed if you had never slept? How would you cook a dish of pasta alla carbonara if you had never tasted one? How do you 'make your customer live the sea' if the designer has never lived the sea?" This whole idea is embodied in the title of Pastrovich's book (published in 2010): "Wet the Pencil." For Pastrovich, lifestyle is what guides his projects. "I am interested in the feelings you will have on your boat", he says. Aligned with Le Corbusier approach, Pastrovich strives to promote quality of life. "I am not focused on building a boat; I want to shape a dream. I am an architect. I base my drawing and my project on the



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Also passionate about the sky, Italian yacht designer Stefano Pastrovich began designing, building and test-flying his own gliders at 10 years old. These experiences helped him learn from successes and failures. According to Pastrovich, "your satisfaction is directly proportional to your efforts".



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© Genoa, 1988 - Courtesy of Stefano Pastrovich

life of a human being, not simply on a good design." Through his work, Pastrovich suggests ideas to his clients, offering them a vision of the future that would fit their personality and way of life. "I put myself in my client's shoes before starting to draw a new project", he explains. "It's like being an actor. And that's how I feel my creativity will never have limits." Different design concepts fit different personality types. Pastrovich compares every boat he imagines to life itself: "We have to discover what is the essential part and what is the

decorative one. And to what point the decoration is necessary." Among his projects are the resort-yacht MY 54m, with six suites and a spa for PerAquum, as well as the 50m shadow vessel Mystere and 32m ZULU refits. Always researching and thinking about what's next, Pastrovich already has a clear vision of the future. "I would like to develop luxury cruise ships inspired by boutique hotels", he explains. "Imagine going to a floating hotel with a few rooms rented by a few different clients." The vision is one we can't wait to become reality.

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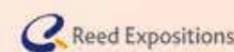
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